

VIP
PREVIEW
24th March
4-8pm

25th - 27th March 2012
Simmons Court, RDS, Dublin
www.irishfurniturefair.com



furniture
& home
accessories fair

Drive your profits at Ireland's ONLY furniture and interiors trade event.

The Furniture & Home Accessories Fair attracts Ireland's biggest audience of furniture, interiors and gift buyers. It's your chance to meet a targeted audience of big name stores and key independents who are looking to discover the latest trends and place orders for new product ranges.

BOOK YOUR SPACE TODAY AND... GET FACE-TO-FACE WITH THE INDUSTRY'S KEY BUYERS / DEMONSTRATE YOUR PRODUCTS / LAUNCH NEW PRODUCT RANGES / GENERATE SALES / MAKE NEW CONTACTS

New VIP Preview Event

A VIP Preview evening will take place on Saturday 24th March 4pm - 8pm. Drinks and light food will be served.

An opportunity to invite your most important customers to an exclusive event prior to the Show opening.

ATTRACTING THOUSANDS OF TOP RETAILERS:

Arnotts
Clerys
Diamond Living
EZ Living @ Right Price, Cork
Finline Furniture, Portlaoise
Frank's Furniture Stores, Dundalk
Home Couture, Dublin
Kilcorney Furniture, Bray
Kingsbury Furniture Studio, Dublin
Town & Country Furniture
Window Fashions & Interiors, Dublin

Woodies DIY/Atlantic Homecare
Fitzpatrick Furniture, Navan
Harvey Norman, Swords
Beaufort Interiors, Moira
Beechmount Furniture, Navan
Sligo House Furnishers
The Irish Landmark Trust
Tralee Furniture & Carpets

*All of above visited 2011 Furniture & Home Accessories Fair



For more information call +353 (0) 1 288 8821 or email elish@exhibitionsireland.com

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The Furniture Fair has given us a fantastic opportunity to exhibit some of our newest innovative window coverings with child safety in mind. **Cathy Robinson, Luxaflex at TM Blinds**



Show was very good for us as we have got a very good response and feedback from our new venture. **Aidan & Sean Philips, Foldeaze Furniture**



The Furniture & Home Accessories Fair continues to be Ireland's definitive event for buyers who want to source the best products and designs that are available in the market.



HOW WE PROMOTE THE SHOW:

The Furniture & Home Accessories Fair has a targeted visitor marketing campaign to ensure we reach your target market

- Targeted ticket drop and visits to key retailers
- Telephone marketing to retailers and buyers
- Investment in updated visitor database
- Email marketing campaign and online newsletters
- Personalised direct mail to over 10,000 trade buyers
- Over 40,000 ticket invitations distributed throughout the industry
- Advertising and editorial in key trade media
- Digital marketing including Facebook, Twitter and LinkedIn
- New Gift and Home Interiors Section
- Show improvements including New show layout
- New exhibitor networking and social opportunities
- Show features including New Design Ireland



RATES 2012 SPACE ONLY:

- €105 up to 50m²
- €95 for between 50m² and 99m²
- €85 for between 100m² and 149m²
- €75 for over 150m²

For more information including money saving packages contact:
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